



### Don Rooks for Mayor Campaign - 2024

Date	Description / Purpose	Cost
9/24/2024	Car magnets (Advertising)	\$ 150.81
9/25/2024	Postage (Advertising)	\$ 3,286.42
9/29/2024	Social Media (Advertising)	\$ 2.00
9/29/2024	Social Media (Advertising)	\$ 2.00
9/30/2024	Mailing (Advertising)	\$ 3,334.16
9/30/2024	Social Media (Advertising)	\$ 2.00
9/30/2024	Social Media (Advertising)	\$ 1.35
10/1/2024	Newspaper Ad (Advertising)	\$ 693.00
10/1/2024	Newspaper Ad (Advertising)	\$ 500.00
10/1/2024	Social Media (Advertising)	\$ 2.00
10/1/2024	Social Media (Advertising)	\$ 2.00
10/1/2024	Social Media (Advertising)	\$ 2.00
10/2/2024	Social Media (Advertising)	\$ 2.00
10/2/2024	Social Media (Advertising)	\$ 3.00
10/3/2024	Digital Ad (Advertising)	\$ 120.00
10/3/2024	Digital Ad (Advertising)	\$ 60.00
10/3/2024	Social Media (Advertising)	\$ 3.00
10/3/2024	Social Media (Advertising)	\$ 3.00
10/4/2024	Social Media (Advertising)	\$ 3.00
10/5/2024	Social Media (Advertising)	\$ 5.00
10/7/2024	Newspaper Ad (Advertising)	\$ 1,534.18
10/8/2024	Radio Ad (Advertising)	\$ 2,756.00
10/16/2024	Postage (Advertising)	\$ 2,898.34
10/17/2024	Shirts (Advertising)	\$ 61.00
	Total	\$ 15,426.26

99% KEPT  
LOCAL