

Rethos Main Streets Reinvestment Statistics Form

Reports Due: April 14, July 14, October 13, January 15 ('24)

| | |
|----------------------|--------------|
| Community: | Owatonna |
| Quarter: | 4th |
| Date: | 1/10/2024 |
| Submitted By: | Lisa Cochran |

Business Statistics

New Businesses and Jobs Added

| Name / Address | Type of Business (retail, service, office, etc.) | # Full-time Jobs Added | # Part-time Jobs Added | Main Street Assistance (financial, design consultation, education)? | Other Notes |
|------------------------------------|--|------------------------|------------------------|---|-------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Total # of New Downtown Businesses | | 0 | | | |
| Total # of Jobs | | 0 | 0 | | |

Business Expansions and Jobs Added

| Name / Address | Type of Business (retail, service, office, etc.) | # Full-time Jobs Added | # Part-time Jobs Added | Main Street Assistance (financial, design consultation, education)? | Other Notes |
|----------------------------------|--|------------------------|------------------------|---|-------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Total # of Businesses Expansions | | 0 | | | |
| Total # of Jobs | | 0 | 0 | | |

Businesses Closed, Relocated and Jobs Lost

| Name / Address | Type of Business (retail, service, office, etc.) | # Full-time Jobs Lost | # Part-time Jobs Lost | Closed, Moved Out, or Downsized | Reason for Closure/Employees Lost |
|--|--|-----------------------|-----------------------|---------------------------------|---|
| Steele Threads/Sunflower Boutique 110 N Cedar Ave | Retail | 2 | 0 | Relocated from Downtown | Went back to online store only |
| Krazy Bling Boutique 142 W Bridge St | Retail | 1 | 0 | Relocated from Downtown | Went back to online store only |
| Arrow Hardware & Paint 122 W Vine | Retail | 2 | 4 | Closed | Will re-open with new name and branding |
| | | | | | |
| Total # of Downtown Businesses closed or moved out | | 3 | | | |
| Total # of Jobs | | 5 | 4 | | |

Commercial Space Data in the Main Street District

| | | | | |
|---|--|------------------|------------|---|
| Total number of commercial spaces (annual): | | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): |
| Total number of vacant spaces: | | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): |
| How many new vacant spaces in this quarter: | | Reason: | | How was info gathered (MS Staff, Volunteers, City Input): |
| Average rent per square foot: | | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): |

Building Statistics

Façade Renovations Completed

| Address | Description | Public \$ Invested | Private \$ Invested | Public \$ Sources | Main Street Assistance (financial, design consultation, education)? |
|----------------------------|------------------|---------------------|---------------------|--|---|
| 113 W Main St | All of the Above | \$10,000 | | Forgivable Loan from EDA & Main Street | financial and some design |
| 114 E Pearl St | Other | \$4,750 | \$4,750 | Forgivable Loan from EDA & Main Street | financial |
| 208 N Cedar Ave | Other | \$10,000 | | Forgivable Loan from EDA & Main Street | financial |
| | | | | | |
| | | | | | |
| Total # of Projects | 3 | \$ 24,750.00 | \$ 4,750.00 | | |

| Other Rehabilitations Completed (Any building rehab work other than façade renovation. Includes interior, structural, etc.) | | | | | |
|---|----------------|---------------------|---------------------|--|---|
| Address | Description | Public \$ Invested | Private \$ Invested | Public \$ Sources | Main Street Assistance (financial, design consultation, education)? |
| 113 W Main St | ADA Compliance | \$10,000 | | Forgivable Loan from EDA & Main Street | financial |
| 205 E Rose St | plumbing | | \$900 | 0 | no |
| 249 E Main St | roofing | | \$10,600 | 0 | no |
| 141 W Bridge St | mechanical | | \$49,630 | 0 | no |
| 306 N Cedar Ave | plumbing | | \$9,800 | 0 | no |
| 306 N Cedar Ave | mechanical | | \$3,000 | 0 | no |
| 325 Hoffman Dr NW | plumbing | | \$10,000 | 0 | no |
| 329 N Cedar Ave | plumbing | | \$900 | 0 | no |
| | | | | | |
| Total # of Projects | 8 | \$ 10,000.00 | \$ 84,830.00 | | |

| Buildings or Property Sold | | | | |
|----------------------------|-------------------|----------------------|-------------|---|
| Address / Name of Building | Current/ Past Use | Sale Price | Future Use | Main Street Assistance (financial, design consultation, education)? |
| 139 E Pearl St | residential | \$106,500 | Future Demo | no |
| 124 W Fremont | residential | \$142,000 | ? | no |
| | | | | |
| | | | | |
| Total # of Sales | 2 | \$ 248,500.00 | | |

| New Buildings Constructed | | | | | |
|----------------------------|---------------------------|--------------------|--------------------|-------------|---|
| Address / Name of Building | Is construction complete? | Public \$ Invested | Private \$ Sources | Planned Use | Main Street Assistance (financial, design consultation, education)? |
| | | | | | |
| | | | | | |
| | | | | | |
| Total # of Projects | 0 | \$ - | \$ - | | |

| New Housing in Main Street District | | | | | |
|-------------------------------------|---|------------|-------------------|---|---|
| Address | Type (condo, apt., Single Family, etc...) | # of units | Sales/Lease Price | Main Street Assistance (financial, design consultation, education)? | Type: Rehab, New, Upper floor, entire building, Senior, Student |
| | | | | | |
| | | | | | |
| Total # of Projects | 0 | 0 | | | |

| Housing in the Main Street District | | | | | | |
|-------------------------------------|---------|------------------|------------|---|----------|--|
| Total Number of Housing Units | 380 | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): | MS Staff | |
| Average cost of 2 bedroom apartment | \$1,250 | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): | MS Staff | |
| How many hotels in downtown? | 1 | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): | MS Staff | |
| How many hotel rooms in downtown? | 102 | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): | MS Staff | |

| | | | | | |
|----------------------------|---|------------------|------------|---|----------|
| How many AirBnBs downtown? | 1 | As of this date: | 12/31/2023 | How was info gathered (MS Staff, Volunteers, City Input): | MS Staff |
|----------------------------|---|------------------|------------|---|----------|

| Main Street events during this quarter | | | |
|--|--------------------------|---------------------|--------------------------------|
| Name of Event | Type of Event | Est. # of attendees | Est # of business participants |
| Farmer's Market | Retail | 215 | 40 |
| Farmer's Market | Retail | 175 | 25 |
| Farmer's Market | Retail | 175 | 16 |
| Farmer's Market | Retail | 50 | 5 |
| Small Business Saturday | Give-aways, videos | 3500 | 75 |
| Lighted Holiday Parade | Parade/Lighting Ceremony | 7600 | 110 |
| | | | |
| Total # of Events | 6 | 11715 | 271 |

| Events hosted by other entities this quarter | | | | | |
|--|---------------|---------------------|--------------------------------|-------------------------|-----------------------------------|
| Name of Event | Type of Event | Est. # of attendees | Est # of business participants | Who led event efforts? | Did Main Street Partner? (Yes/No) |
| Bingo | Entertainment | 40 | | Eagles | No |
| Bingo | Entertainment | 35 | | Eagles | No |
| Bingo | Entertainment | 30 | | Eagles | No |
| Bingo | Entertainment | 25 | | Eagles | No |
| Bingo | Entertainment | 45 | | Eagles | No |
| Bingo | Entertainment | 55 | | Eagles | No |
| Bingo | Entertainment | 50 | | Eagles | No |
| Bingo | Entertainment | 35 | | Eagles | No |
| Bingo | Entertainment | 35 | | Eagles | No |
| Bingo | Entertainment | 30 | | Eagles | No |
| Bingo | Entertainment | 25 | | Eagles | No |
| Bingo | Entertainment | 30 | | Eagles | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 20 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 35 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 30 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 25 | | Bridge St Tavern | No |
| Bingo | Entertainment | 15 | | Foremost | No |
| Bingo | Entertainment | 15 | | Foremost | No |
| Bingo | Entertainment | 20 | | Foremost | No |
| Bingo | Entertainment | 15 | | Foremost | No |
| Bingo | Entertainment | 10 | | Foremost | No |
| Bingo | Entertainment | 10 | | Foremost | No |
| Bingo | Entertainment | 25 | | Mineral Springs Brewery | No |

| | | | | | |
|----------------------|---------------|-----|---|-------------------------|----|
| Bingo | Entertainment | 30 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 25 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 35 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 35 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 25 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 40 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 35 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 20 | | Mineral Springs Brewery | No |
| Bingo | Entertainment | 25 | | Owatonna Elks | No |
| Bingo | Entertainment | 25 | | Owatonna Elks | No |
| Bingo | Entertainment | 20 | | Owatonna Elks | No |
| Bingo | Entertainment | 20 | | Owatonna Elks | No |
| Bingo | Entertainment | 25 | | Owatonna Elks | No |
| Bingo | Entertainment | 20 | | Owatonna Elks | No |
| Bingo | Entertainment | 20 | | Owatonna Elks | No |
| Bingo | Entertainment | 20 | | Owatonna Elks | No |
| Bingo | Entertainment | 25 | | Owatonna Elks | No |
| Bingo | Entertainment | 25 | | Owatonna Elks | No |
| Bingo | Entertainment | 25 | | Owatonna Elks | No |
| Trivia | Entertainment | 10 | | Foremost | No |
| Trivia | Entertainment | 15 | | Foremost | No |
| Trivia | Entertainment | 10 | | Foremost | No |
| Trivia | Entertainment | 10 | | Foremost | No |
| Trivia | Entertainment | 10 | | Foremost | No |
| Trivia | Entertainment | 15 | | Foremost | No |
| Trivia | Entertainment | 15 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 20 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 20 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 20 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 20 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 15 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 30 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 25 | | Mineral Springs Brewery | No |
| Trivia | Entertainment | 10 | | American Legion | No |
| Trivia | Entertainment | 10 | | American Legion | No |
| Trivia | Entertainment | 10 | | American Legion | No |
| Trivia | Entertainment | 10 | | American Legion | No |
| Trivia | Entertainment | 10 | | American Legion | No |
| Music/Bands/Concerts | Entertainment | 300 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 300 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 250 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 300 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 250 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 250 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 300 | | Eagles | No |
| Music/Bands/Concerts | Entertainment | 150 | | Dog Pound | No |
| Music/Bands/Concerts | Entertainment | 50 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 45 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 40 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 35 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 40 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 50 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 40 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 50 | | Foremost | No |
| Music/Bands/Concerts | Entertainment | 50 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 50 | 3 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 70 | 2 | Mineral Springs Brewery | No |

| | | | | | |
|--------------------------------|--------------------------|-------|-----|-------------------------------|-----|
| Music/Bands/Concerts | Entertainment | 65 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 65 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 65 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 70 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 50 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 55 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 60 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 60 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 65 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 60 | 2 | Mineral Springs Brewery | No |
| Music/Bands/Concerts | Entertainment | 150 | | American Legion | No |
| Music/Bands/Concerts | Entertainment | 175 | | American Legion | No |
| Music/Bands/Concerts | Entertainment | 150 | | American Legion | No |
| Music/Bands/Concerts | Entertainment | 170 | | Reggies Brewhouse | No |
| Music/Bands/Concerts | Entertainment | 165 | | Reggies Brewhouse | No |
| Music/Bands/Concerts | Entertainment | 150 | | Reggies Brewhouse | No |
| Music/Bands/Concerts | Entertainment | 175 | | Reggies Brewhouse | No |
| Music/Bands/Concerts | Entertainment | 175 | | Reggies Brewhouse | No |
| Music/Bands/Concerts | Entertainment | 165 | | Reggies Brewhouse | No |
| Music/Bands/Concerts | Entertainment | 160 | | Reggies Brewhouse | No |
| Craft Fair | Retail | 1500 | 30 | Eagles | No |
| Craft Fair | Retail | 1500 | 25 | Elks | No |
| Costume Party | Entertainment | 250 | | Bridge St Tavern | No |
| Costume Party | Entertainment | 200 | | Reggies Brewhouse | No |
| Costume Party | Entertainment | 150 | | Foremost | No |
| Downtown Trick or Treating | Promotion | 1500 | 85 | Owatonna Business Partnership | Yes |
| Ugly Sweater Party | Entertainment | 60 | | Foremost | No |
| Ugly Sweater Party | Entertainment | 150 | | Reggies Brewhouse | No |
| Ugly Sweater Party | Entertainment | 150 | | Elks | No |
| October Fest | Fundraiser | 300 | | Mineral Springs Brewery | No |
| Comedy Club Night | Fundraiser | 100 | | Torey's | No |
| Euchre Tournament | Entertainment | 25 | | American Legion | No |
| Bean Bag Tournament | Entertainment | 30 | | American Legion | No |
| Growth Breakfast | Education | 55 | | Torey's | No |
| Growth Breakfast | Education | 35 | | Torey's | No |
| Growth Breakfast | Education | 45 | | Torey's | No |
| Owatonna Business Women | Networking | 60 | | Torey's | No |
| Owatonna Business Women | Networking | 60 | | Torey's | No |
| Owatonna Business Women | Networking | 50 | | Torey's | No |
| OBW Leadership Night | Networking/Entertainment | 125 | | Torey's | No |
| Fashion Show | Entertainment | 145 | | Torey's | No |
| OBP Breakfast | Networking | 15 | | Torey's | Yes |
| OBP Breakfast | Networking | 20 | | Torey's | Yes |
| OBP Breakfast | Networking | 20 | | Torey's | Yes |
| Chili Cook-off Event | Fundraiser | 100 | | Owatonna Chamber | Yes |
| Charcuterie Class | Entertainment | 35 | | Foremost | No |
| Centerpiece Class | Entertainment | 25 | 3 | Foremost | No |
| Chili Supper | Entertainment | 80 | | Redemption | No |
| Cookie Decorating | Entertainment | 35 | | The Kitchen | No |
| Shop Owatonna for the Holidays | Retail | 6000 | 35 | Owatonna Business Partnership | Yes |
| Total # of Events | | 19780 | 205 | | |

| Volunteer Hours | |
|-------------------|------------------------------------|
| | Total Hours (#volunteers x #hours) |
| Board Members | 25 |
| Committee Members | 12 |

| | |
|------------------------------|--------------------|
| Special Events | 170 |
| Other Volunteer Hours | 15 |
| Total # of Hours | 222 |
| Total Value of Hours* | \$ 6,535.68 |

* 2021 value of a volunteer's time in Minnesota is \$30.98 from <http://www.independentsector.org/resource/the-value-of-volunteer-time/>

*Meeting hours count as volunteer time.

| Main Street Contributions | |
|-----------------------------------|-----------------------|
| Type of Donation (In-Kind vs. \$) | Value of Contribution |
| Chamber Bucks | \$280 |
| Hours to OBP | 10 |

| Completed Public Improvement Projects (In district and city-funded: infrastructure, parks, utilities, etc.) | | | | |
|---|------------------|--------------------|---------------------|---|
| Description | Sources of Funds | Public \$ Invested | Private \$ Invested | Main Street Assistance (financial, design consultation, education)? |
| | | | | |
| | | | | |
| Total # of Projects | 0 | \$ - | \$ - | |

| Grants Received | | | | |
|--------------------------|-----------------|--------------------|-------------------|------------------------|
| Name of Grant | Granting Entity | \$ Value | Public or Private | Description of Project |
| Project Assistance Grant | Rethos | \$4,000 | | New Holiday Banners |
| | | | | |
| Total # of Grants | 1 | \$ 4,000.00 | | |

| Historic Preservation: Newly Designated Buildings | | | | |
|---|------------|-------------------------------|----------------------------|---------------------|
| Building Address | Year Built | National Register Designation | Local Register Designation | Additional Comments |
| | | | | |
| | | | | |
| Total # of Designations | 0 | | | |

| Demolished | | | |
|--|------------|--------------------------------|-----------------------------|
| Building Address or District Information | Year Built | National Register Designation? | Local Register Designation? |
| 127 E Vine St | ? | no | no |
| | | | |
| Total # of Demolitions | 1 | | |

| Downtown Story (required) | |
|---|----------------------------|
| Please use attached document to share story and photos. | Story Attached (Yes or No) |
| See separate document for how to include images. | Yes |

| Quarterly Reinvestment Statistics Summary | |
|---|----|
| Net of all gains and losses in full-time jobs this quarter | -5 |
| Net of all gains and losses in part-time jobs this quarter | -4 |
| Net of all gains and losses in new businesses this quarter | -3 |
| Total number of business expansions this quarter | 0 |
| Number of building rehabilitation projects this quarter | 11 |
| Number of public improvement projects this quarter | 0 |
| Number of new construction projects completed this quarter | 0 |
| \$ Value of all private investment spent in the above projects | |
| \$ Value of all public investment spent in the above projects | |

| | |
|--|---------------|
| Number of volunteer hours contributed this quarter | 222 |
| \$ Value of volunteer hours contributed this quarter | \$ 6,535.68 |
| Number of event attendees this quarter | 11715 |
| Number of grants received | 1 |
| \$ Value of grants received | \$ 4,000.00 |
| Number of properties sold | 2 |
| \$ Value of properties sold | \$ 248,500.00 |
| Number of properties designated as historic | 0 |
| Number of buildings demolished | 1 |