

Reinvestment Statistics Quarterly Report: Main Street Story Form

Community	Owatonna
Quarter	4
Date	01/12/2024
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What is your downtown story?

It's hard to submit Quarter 4 Stats without highlighting our Holiday Lighted Parade. Held on Friday, December 1st, we had a record number of attendees estimated at over 7800. We had over 65 volunteers and 92 parade entrants. The parade ran smoothly, and we accomplished all the improvements we set out to make from last year. Many of our bars and restaurants downtown were very busy before and after the parade, which is what we wanted to happen!

Did you include photos?

Owatonna Q4 Photo 1: Aerial view of parade. Photo by Aaron Guzman

Owatonna Q4 Photo2: Old Time Fire Truck. Photo by Trevor Gieseke

Owatonna Q4 Photo3: Snowman and trees. Photo by Trevor Gieseke

Owatonna Q4 Photo 4: First place winner, Barbie at Life Fitness. Photo by Trevor Gieseke



